

Calling for Expressions of Interest for Business Mentoring

Open to Tourism and Agri-Tourism businesses (start-up and existing) based in Balonne Shire

Are you looking to achieve for your business, any of the below, but not limited to?

- *Expand your operations;*
- *Develop a business and/or action plan;*
- *Diversify your business;*
- *Develop your staff, training;*
- *Investigate government funding and services;*
- *Marketing and Business development including e-commerce;*
- *Implement new concepts in tourism;*
- *Work on your "back office" operations; and*
- *Succession planning?*

Balonne Shire Council has been successful in securing funds to assist Balonne Shire based businesses under the Murray-Darling Basin Economic Development Program. The purpose of the Business Mentoring Program is to assist and help grow local businesses and agribusinesses.

Program Overview:

- Two rounds limited to 10 Tourism businesses per round
- EOI close 17 December 2019
- Program commences late January 2020
- Participants selected based on EOI objectives and outcomes proposed
- Participants matched with mentors with relevant tourism and tourism development experience

Benefits:

- No cost to the participant
- Dedicated one-on-one mentoring up to a maximum of 20 hours per participant
- Initial business review of operations
- Up to \$2000 incentive per participant (with matching funds) to purchase equipment or materials that will add value to tourism operations
- Potential for feasibility study funding (case by case and subject to outcomes)
- Strategy and development of action and business plans and other mentoring benefits;
- Participate in focused group workshops (3) in Balonne Shire facilitated by industry leaders;
- Ongoing in-kind support from Balonne Shire Council and business services partners.

Round 1 Expressions of Interest close Tuesday 17 December

For further information and EOI submission, please contact
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